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# Dallas' Civic, Philanthropic, and Corporate Leadership to Discuss Disaster Preparedness

*Panel will discuss importance of partnerships across  
sectors to ensure readiness*

DALLAS (April 23, 2010) – Dallas Mayor Tom Leppert, Communities Foundation of Texas President Brent Christopher, and Southwest Airlines CEO Gary Kelly will join together for a conversation with CEOs of the Mass Care Task Force (American Red Cross Dallas Area Chapter, North Texas Food Bank, The Salvation Army DFW Metroplex Area Command, and Volunteer Center of North Texas) for a Corporate Forum breakfast meeting 8:00 a.m. on Thursday, April 29, at the Volunteer Center of North Texas located at 2800 Live Oak Street, Dallas, TX 75204..

The interactive forum is open to CEOs of North Texas corporations that have an interest in discussing disaster preparedness and the importance of the business community

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working in tandem with civic leadership and nonprofit leadership to ensure that North Texas is prepared during times of disaster.

Reservations for breakfast can be made by calling Jenelle Symms at 214-826-6767, ext. 245.

### **About the Mass Care Task Force**

*The Mass Care Task Force was created in December 2006 to ensure efficient and effective collaborative work between the leading providers of humanitarian mass care during disaster events. In November 2008, the W.W. Caruth, Jr. Foundation of the Communities Foundation of Texas provided a \$5 million challenge grant to the project to The alliance will enable the needs of victims to be met in the most efficient way by coordinating services, streamlining communications, and avoiding unnecessary duplication of effort.*

To learn more about how the four organizations provide coordinated services during times of disaster, visit [www.dfwdisasterinfo.blogspot.com](http://www.dfwdisasterinfo.blogspot.com)

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